

2022-2023

2022-23

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College of Arts,
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Sion (West)

Department of Mass Media

**A Report on Expressive Writing Contest on '75th Azadi Ka Amrit Mahotsav'
(AKAM)**

Understanding 75 Years of Independence

Objectives:

1. To understand the student's (participants) awareness / meaning of the word 'FREEDOM' past 75 years of Independence.
2. An initiative from the Department of Mass Media of SIES College as a contribution to celebrate the Occasion of Azadi Ka Amrit Mahotsav.

Methodology:

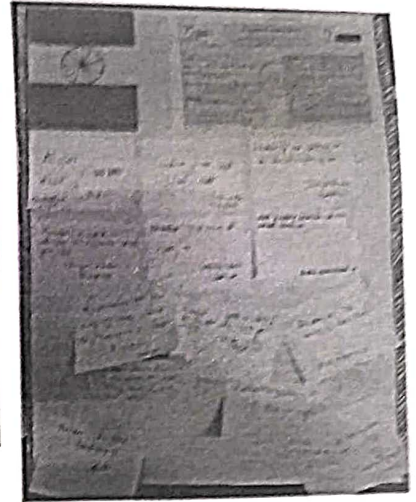
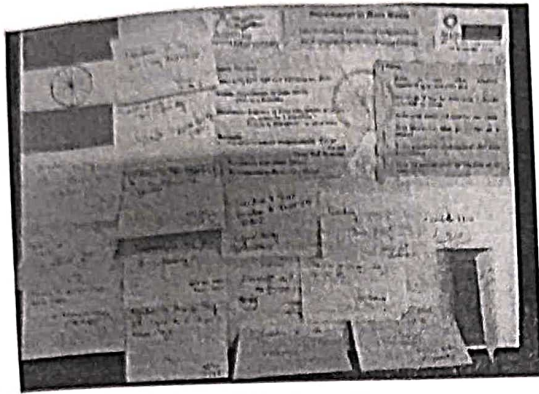
On the occasion of 75th Azadi Ka Amrit Mahotsav' 15th August, 2022; from 11th, 12th to 13th August 2022, the Department of Mass Media organized an Intra-college Expressive Writing Contest which was inaugurated by the statement from our honorable Principal, Dr. Uma Shankar. The contest was later concluded by selecting the best expression as the winner and rewarded a 'Pen'.

Description: Under the guidance of Dr. Vaneeta Raney (Program Coordinator, Mass Media) and Mrs. Ruchita Karmokar, contest and Professor in-charge arranged an Expressive Writing Contest from 11th to 13th August 2022, on Azadi Ka Amrit Mahotsav. The participants were expected to express their Idea of 'FREEDOM' in minimum 3 – maximum 7 words.

The first 75 entries were considered for participation wherein, the contestant with the best expression was awarded with a pen. eg. *Freedom is infinite Responsibility.*

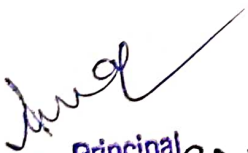
The Best Expression being:

"Freedom is Power; Freedom is IDENTITY" by Kalyani Shetty from F.Y. B.Sc. Div-C, was thereby rewarded with a Pen on her idea of 'Freedom' duly.



Consequently, The Department of Mass Media received awe-inspiring responses to the contest and accomplished the objective of *Understanding 75 Years of Independence* on conducting the same productively.

Vaneeta


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